ORDER

Orders Order / Rev: 431160 WOC10483303 Alt Order #: Product Desc: Tue-Mon week Estimate: 1167 Flight Dates: 10/11/16 - 10/17/16 Primary AE: **Howard Voss** Original Date / Rev: 10/06/16 / 10/11/16 Sales Office: NDUN Order Type: **NORMAL** Sales Region: National **SRCP Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 201 N Union St Ste 200 EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Walorski Congress IN R New Business Thru: Name: НН 00:10:00 Demographic: Order Separation: **Product Codes:** Candidate - National - House Advertiser External ID: 30398 Priority: P-04 Agency External ID: 6790 Unit Code: Revenue Codes: AGY, POL, POL-CAND General Bill Plan **Totals**

Month

Totals

October 2016

Spots

105

105

Gross Amount

\$28,130.00

\$28,130.00

Net Amount

\$23,910.50

\$23,910.50

Rating

0.00

0.00

Account Executives

End Date

10/17/16

Spots

105

Gross Amount

\$28,130.00

Start Date

09/26/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Howard Voss			Start Of Order - End Of Order	100%

Net Amount

\$23,910.50

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	s Amount
E 1 WNDU 10/11/16 10/17/16 16 Morning News @ 5a CM 5:00 AM-5:30 AM MTWTF :30 3 \$75.00 P-04 0.00 NM	3 \$225.00
16 Morning News 5a (5:00 AM-5:30 AM)	
(Program: 16 MNG NWS 5)May-2016LP (pav)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/11/16	
E 2 WNDU 10/11/16 10/17/16 16 Morning News @ 5302M 5:30 AM-6:00 AM MTWTF :30 5 \$100.00 P-04 0.00 NM	5 \$500.00
16 Morning News 530a (5:30 AM-6:00 AM)	
(Program: 16 MNG NWS 530)May-2016LP (pav)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/11/16	
E 3 WNDU 10/11/16 10/17/16 16 Morning News @ 6a CM 6:00 AM-6:30 AM MTWTF :30 4 \$250.00 P-04 0.00 NM	4 \$1,000.00
16 Morning News 6a (6:00 AM-6:30 AM)	
(Program: 16 MNG NWS 6)May-2016LP (pav)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/11/16 10/17/16 MTWTF 4 \$250.00 0.00	
E 4 WNDU 10/11/16 10/17/16 16 Morning News @ 6302M 6:30 AM-7:00 AM MTWTF :30 3 \$275.00 P-04 0.00 NM	3 \$825.00
16 Morning News 630a (6:30 AM-7:00 AM)	
(Program: 16 MNG NWS 630)May-2016LP (pav)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/11/16 10/17/16 MTWTF 3 \$275.00 0.00	
E 5 WNDU 10/11/16 10/17/16 Today Show CM 7:00 AM-9:00 AM MTWTF :30 30 \$250.00 P-04 0.00 NM 3	0 \$7,500.00
Today Show (7:00 AM-9:00 AM)	
(Program: TODAY SHW)May-2016LP (pav)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/11/16	

Print Date: 10/11/16 11:28:58 Page 2 of 3

Order / Rev: 431160 Advertiser: Walorski Congress IN R

E 18 WNDU 10/11/16 10/15/16

Alt Order #: WOC10483303 Product Desc: Tue-Mon week WNDU

Flight Dates: 10/11/16 - 10/17/16 Estimate: 1167

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 6 WNDU 10/11/16 10/17/16 9:00 AM-10:00 AMMTWTF--Today Show II СМ :30 \$110.00 P-04 0.00 NM \$330.00 Today Show II (9:00 AM-10:00 AM) (Program: TODAY SHW II)May-2016LP (pav) Start Date **End Date** Weekdays Spots/Week Rate Rating 10/17/16 MTWTF-Week: 10/11/16 0.00 \$110.00 E 7 WNDU 10/11/16 10/17/16 12:00 PM-12:30 PIMTWTF- -\$75.00 P-04 0.00 NM Newscenter 16 @ Noon CM :30 3 3 \$225.00 (12:00 PM-12:30 PM) Newscenter 16 @ Noon (Program: NWSCNTR16@NOON)May-2016LP (pav) **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/11/16 10/17/16 MTWTF--\$75.00 0.00 E 8 WNDU 10/11/16 10/17/16 M-F 4p-5p \$110.00 P-04 0.00 NM 4:00 PM-5:00 PM MTWTF--:30 CM 5 5 \$550.00 (4:00 PM-5:00 PM) M-F 4p-5p (Program: ELLEN)May-2016LP (pav) **End Date** Start Date Weekdays Spots/Week Rate Rating MTWTF-Week: 10/11/16 10/17/16 \$110.00 0.00 E 9 WNDU 10/11/16 10/17/16 Newscenter 16 @ 5p M-EM 5:00 PM-5:30 PM MTWTF--\$275.00 P-04 0.00 NM :30 \$1,100.00 Newscenter 16 @ 5p M-F (5:00 PM-5:30 PM) (Program: NWSCNTR16@5)May-2016LP (pav) Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/11/16 10/17/16 \$275.00 0.00 5:30 PM-6:00 PM MTWTF- -E 10 WNDU 10/11/16 10/17/16 Newscenter 16 @ 530p MM :30 \$300.00 P-04 0.00 NM \$1,200.00 Newscenter 16 @ 530p M-F (5:30 PM-6:00 PM) (Program: NWSCNTR16@5:30)May-2016LP (pav) Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/11/16 10/17/16 \$300.00 0.00 E 11 WNDU 10/11/16 10/17/16 Newscenter 16 @ 6p M-EM 6:00 PM-6:30 PM MTWTF--:30 \$400.00 P-04 0.00 NM \$2,000.00 Newscenter 16 @ 6p M-F (6:00 PM-6:30 PM) (Program: NWSCNTR16@6)May-2016LP (pav) Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/11/16 10/17/16 \$400.00 0.00 7:00 PM-7:30 PM MTWTF--E 12 WNDU 10/11/16 10/17/16 \$150.00 P-04 0.00 NM M-F 7p-730p CM :30 \$600.00 4 M-F 7p-8p (7:00 PM-7:30 PM) (Program: INSIDE EDITION)May-2016LP (pav) End Date Spots/Week Rating Start Date Weekdays Rate MTWTF-Week: 10/11/16 10/17/16 \$150.00 0.00 E 13 WNDU 10/11/16 10/17/16 M-F 730p-8p CM 7:30 PM-8:00 PM MTWTF--:30 \$125.00 P-04 0.00 NM 4 \$500.00 M-F 730p-8p (7:30 PM-8:00 PM) (Program: INSIDER)May-2016LP (pav) Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/11/16 10/17/16 MTWTF--\$125.00 0.00 E 14 WNDU 10/11/16 10/17/16 Monday Prime Rotator CM 8:00 PM-10:00 PMM-\$2,500.00 P-03 0.00 NM .30 \$2,500.00 Monday Prime Rotator (8:00 PM-10:00 PM) (Program: The Voice)May-2016LP (pay) Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/11/16 10/17/16 \$2,500.00 0.00 E 15 WNDU 10/11/16 10/17/16 Newscenter 16 @ 11p MCM 11:00 PM-11:35 PIMTWTF--:30 5 \$350.00 P-04 0.00 NM 5 \$1,750.00 Newscenter 16 @ 11p M-F (11:00 PM-11:35 PM) (Program: NWSCNTR16@11)May-2016LP (pav) Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 10/11/16 10/17/16 \$350.00 0.00 E 16 WNDU 10/11/16 10/17/16 The Tonight Show CM 11:35 PM-12:35 XIMTWTF--:30 \$125.00 P-04 0.00 NM 5 \$625.00 The Tonight Show (11:35 PM-12:35 XM) (Program: TONIGHT SHOW)May-2016LP (pav) Weekdays Spots/Week Rating Start Date **End Date** Rate MTWTF--Week: 10/11/16 10/17/16 \$125.00 0.00 E 17 WNDU 10/11/16 10/15/16 Newscenter 16 @ 6p SaCM 6:00 PM-6:30 PM ---- S-:30 \$200.00 P-04 0.00 NM 1 \$200.00 Newscenter 16 @ 6p Sat (6:00 PM-6:30 PM) (Program: NWSCNTR16@6 SA)May-2016LP (pav) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/16 10/16/16 ---S-\$200.00 0.00

СМ

7:30 PM-11:30 PM----S-

:30

\$5,000.00 P-03 0.00 NM

\$5,000.00

Print Date: 10/11/16 11:28:58 Page 3 of 3

Totals

105

\$28,130.00

Order / Rev: 431160 Advertiser: Walorski Congress IN R

Alt Order #: WOC10483303 Product Desc: Tue-Mon week WNDU

Flight Dates: 10/11/16 - 10/17/16 Estimate: 1167

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Notre Dame Foot	ball		· ·				0 71	•	
			Notre Dame Foot	tball								
(Progra	ım: Notre	Dame)May-	2016LP (pav)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/10/16	10/16/16	S-	1	\$5,000.00	0.00						
N19 WNDU	10/15/1	6 10/15/16	Newscenter 16 @	11p S6M	11p-1130p	S-	:30	1	\$200.00 P-04	0.00 NM	1	\$200.00
			Newscenter 16 @						·			
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/16/16	S-	1	\$200.00	0.00				Ī		
N20 WNDU	10/15/1	6 10/15/16	Saturday Night Li	ve CM	1130p-102a	S-	:30	2	\$125.00 P-04	0.00 NM	2	\$250.00
			Saturday Night Li						•			,
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/16/16	S-	2	\$125.00	0.00				Ī		
N21 WNDU	10/16/1	6 10/16/16	Newscenter 16 S	un AM CM	8a-9a	S	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
			Newscenter 16 S	un AM					•			,
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/16/16	S	1	\$175.00	0.00				I		
N22 WNDU	10/16/1	6 10/16/16	Su Today	CM	9a-10a	S	:30	1	\$125.00 P-04	0.00 NM	1	\$125.00
			Su Today						·			
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 10	/10/16	10/16/16	S	1	\$125.00	0.00						
N23 WNDU	10/12/1	6 10/17/16	Days of Our Lives	s CM	2p-3p	M- WTF	:30	5	\$75.00 P-04	0.00 NM	5	\$375.00
			Days of Our Live	S								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 10	/10/16	10/16/16	WГF	4	\$75.00	0.00						
Week: 10		10/23/16	M	1	\$75.00	0.00						
N24 WNDU	10/12/1	6 10/17/16	Today Show 3	CM	10a-11a	M- WTF	:30	5	\$75.00 P-04	0.00 NM	5	\$375.00
			Today Show 3						•			•
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
Week: 10		10/16/16	WГF	4	\$75.00	0.00				j		
Week: 10	/17/16	10/23/16	M	1	\$75.00	0.00						

CONTRACT



And:

SRCP Media 201 N Union St Ste 200 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	<u> </u>	
	431160	/		WOC1048	3303	
Product						
Tue-Mon week						
Contract Dates	Estimate #					
10/11/16 - 10/17/16	1167					
Advertiser			Or	iginal Date	/ Revision	
Walorski Congress IN R			1	0/06/16	/ 10/11/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC B		Broadcast		Cash	
	Property Account		nt E	xecutive	Sales Office	
	WNDU Howard		d V	oss	South Bend Nat	
	Special Hand	ling				
	Demographic					
	Households					
	Agy Code	Advert	iser	Code	Product 1/2	
		29			58	
	Agency Ref			Advertiser	Ref	
	6790			30398		

Print Date 10/11/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
N 1 WNDU 10/11/16 10/17/16 16 Morning News 5a Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MFWTF 3	5:00 AM-5:30 AM <u>Rate</u> \$75.00	:30	NM	3	\$225.00
N 2 WNDU 10/11/16 10/17/16 16 Morning News 530a Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MFWTF 5	5:30 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	5	\$500.00
N 3 WNDU 10/11/16 10/17/16 16 Morning News 6a Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 4	6:00 AM-6:30 AM <u>Rate</u> \$250.00	:30	NM	4	\$1,000.00
N 4 WNDU 10/11/16 10/17/16 16 Morning News 630a Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 3	6:30 AM-7:00 AM <u>Rate</u> \$275.00	:30	NM	3	\$825.00
N 5 WNDU 10/11/16 10/17/16 Today Show Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 30	7:00 AM-9:00 AM <u>Rate</u> \$250.00	:30	NM	30	\$7,500.00
N 6 WNDU 10/11/16 10/17/16 Today Show II Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 3	9:00 AM-10:00 AM <u>Rate</u> \$110.00	:30	NM	3	\$330.00
N 7 WNDU 10/11/16 10/17/16 Newscenter 16 @ Noon Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF- 3	12:00 PM-12:30 PN <u>Rate</u> \$75.00	:30	NM	3	\$225.00
N 8 WNDU 10/11/16 10/17/16 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF- 5	4:00 PM-5:00 PM <u>Rate</u> \$110.00	:30	NM	5	\$550.00
N 9 WNDU 10/11/16 10/17/16 Newscenter 16 @ 5p M-F Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 4	5:00 PM-5:30 PM <u>Rate</u> \$275.00	:30	NM	4	\$1,100.00
N 10 WNDU 10/11/16 10/17/16 Newscenter 16 @ 530p M-F Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF- 4	5:30 PM-6:00 PM <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00
N 11 WNDU 10/11/16 10/17/16 Newscenter 16 @ 6p M-F Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 5	6:00 PM-6:30 PM Rate \$400.00	:30	NM	5	\$2,000.00
N 12 WNDU 10/11/16 10/17/16 M-F 7p-8p Start Date End Date Weekdays Week: 10/11/16 10/17/16 MTWTF 4	7:00 PM-7:30 PM <u>Rate</u> \$150.00	:30	NM	4	\$600.00

	Contract / Revision	Alt Order #		
	431160 /	WOC10483303		
Contract Dates	Product	Estimate #		
10/11/16 - 10/17/16	Tue-Mon week	1167		

Advertiser	Original Date / Revision
Walorski Congress IN R	10/06/16 / 10/11/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	oote	Amount
·	Rate	Days Length Week	Nate Nill Type of	0013	Amount
Start Date End Date Weekdays Spots/Week N 13 WNDU 10/11/16 10/17/16 M-F 730p-8p Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 4	7:30 PM-8:00 PM Rate \$125.00	:30	NM	4	\$500.00
N 14 WNDU 10/11/16 10/17/16 Monday Prime Rotator Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 M 1	8:00 PM-10:00 PM <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
N 15 WNDU 10/11/16 10/17/16 Newscenter 16 @ 11p M-F Start Date	11:00 PM-11:35 PN <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
N 16 WNDU 10/11/16 10/17/16 The Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 5	11:35 PM-12:35 XN <u>Rate</u> \$125.00	:30	NM	5	\$625.00
N 17 WNDU 10/11/16 10/15/16 Newscenter 16 @ 6p Sat Start Date End Date Weekdays Spots/Week S- 1	6:00 PM-6:30 PM <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 18 WNDU 10/11/16 10/15/16 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 S- 1	7:30 PM-11:30 PM <u>Rate</u> \$5,000.00	:30	NM	1	\$5,000.00
N 19 WNDU 10/15/16 10/15/16 Newscenter 16 @ 11p Sat	11p-1130p <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 20 WNDU 10/15/16 10/15/16 Saturday Night Live Start Date Week: End Date 10/16/16 Weekdays S- Spots/Week 2	1130p-102a <u>Rate</u> \$125.00	:30	NM	2	\$250.00
N 21 WNDU 10/16/16 10/16/16 Newscenter 16 Sun AM Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 S 1	8a-9a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 22 WNDU 10/16/16 10/16/16 Su Today Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 S 1	9a-10a <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 23 WNDU 10/12/16 10/17/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 - WTF 4 Week: 10/17/16 10/23/16 M 1	2p-3p <u>Rate</u> \$75.00 \$75.00	:30	NM	5	\$375.00
N 24 WNDU 10/12/16 10/17/16 Today Show 3 Start Date Week: 10/10/16 End Date 10/16/16 Weekdays - WTF - 4 Spots/Week 4 Week: 10/17/16 10/23/16 M 1 1	10a-11a <u>Rate</u> \$75.00 \$75.00	:30	NM	5	\$375.00

Totals 0.00 105 \$28,130.00 Time Period # of Spots Agency Comm. Net Amount **Gross Amount** 09/26/16 -10/17/16 (\$4,219.50) \$23,910.50

\$23,910.50

(\$4,219.50)

Signature:	Date:

\$28,130.00

\$28,130.00

105

105

Totals